

WSOC-TV

Agency Name: GMMB Todays date: 11/1/2012

Advertiser Name: Barack Obama Invoice Nbr.: _____

 Credit Debit Refund Transfer OSI Contract # 325176 Agency # Advertiser # Order Type

Date Aired: _____ Time Aired: _____

A/E Name: Andrea Moore A/E Number: _____
Ntl. Rep Nbr: _____

Billed at Rate: _____ Corrected Rate: _____

Gross Credit/Debit: \$975.00 Net Credit/Debit: \$828.75

REASON FOR ADJUSTMENT:

SALES

- Agency Commission Adj.
- Sales Ordering Error
- Makegood Error
- Rate Adjustment
- Telerep Ordering Error
- Telerep Makegood Error
- Spots Double Ordered

OTHER

- Carting Error
- Technical Difficulty
- Network Overrun
- Invoice Billing Error
- Computer Conv. Error
- Production Billing Adj.
- Internet

TRAFFIC

- Product Conflict
- Poor Rotation
- Incorrect Media
- Outside Time Period
- Order Entry Error

EXPLANATION:

credit due rebates for the week of 10/22- dollars are being resent

11/3 sat 730-8p 1x \$525

11/3 Sa 7-730p 1x \$450

Approved for Sales

Approved for Accounting



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700**Contract #** 325176
Schedule Dates 10/16/12-11/03/12
Advertiser Pol/B Obama/D/PreUS (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Salesperson Telerap/Philadelphia, Philadelphia (1057)
Telerap/Philadelphia, Philadelphia (1057)
BASSETT, LAURAGreer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007**Phone/Fax** 95101/1537
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered	08/02/12	Charlotte (WSOC)	Spots	Rate
Last Modified	11/01/12	By Broadcast Month	129	\$191,115.00
Entered By	Jill Hipkiss	Oct. 2012	10	\$14,455.00
Headline #	No	Grand Total:	139	\$205,570.00
CO-OP				
Demo				
Order Type				
Package Deal				
Commission %	15.00			
Commission	\$30,835.50			
Sales Tax	\$174,734.50			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	5A- 5:30A (EST)	4	X	X	X	X				4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/12/12
2.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6A- 6:30A (EST)	4	X	X	X	X				4	\$1,175.00	\$4,700.00	Charlotte (WSOC)		10/12/12
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)				2	2	2			8	\$1,075.00	\$8,600.00	Charlotte (WSOC)		10/12/12
4.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A- 7A (EST)						1	1		1	\$300.00	\$300.00	Charlotte (WSOC)		10/12/12
5.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)						1	1		1	\$625.00	\$625.00	Charlotte (WSOC)		10/12/12
6.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6A- 7A (EST)						1	1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/12/12
7.1	Normal Line / Spot	10/21/12-10/21/12	3	:30	8A- 9A (EST)						1	1		1	\$800.00	\$800.00	Charlotte (WSOC)		10/12/12
8.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	9A- 10A (EST)		X	X	X	X				4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
9.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	10A- 11A (EST)		X	X	X	X				4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
10.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A- 12P (EST)		X	X	X	X				4	\$675.00	\$2,700.00	Charlotte (WSOC)		10/12/12
11.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	12P- 1P (EST)		X	X	X	X				4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/12/12
13.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)						1	1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/12/12
14.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	3P- 4P (EST)		X	X	X	X				3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/12/12
15.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	4P- 5P (EST)		X	X	X	X				4	\$825.00	\$3,300.00	Charlotte (WSOC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV
 1901 North Tryon Street
 Charlotte, NC 28206-2700
 Greer, Margolis, Mitchell & Associates (2890)
 Political - Federal Candidate (1067)
 1537/OBAMA FOR AMERICA (134149)
 Telerp/Philadelphia, Philadelphia (1057)
 Telerp/Philadelphia
 BASSETT,LAURA

Greer, Margolis, Mitchell & Associates
 3050 K Street NW
 Washington, DC 20007

Date Entered 08/02/12
 Last Modified 11/01/12
 Entered By Jill Hipskind
 Headline # 06260355

Advertiser Pol/B Obama/D/Pre/US (16256)
 Agency Greer, Margolis, Mitchell & Associates (2890)
 Product Political - Federal Candidate (1067)
 Brand 1537/OBAMA FOR AMERICA (134149)
 Salesperson Telerp/Philadelphia, Philadelphia (1057)
 Sales Office Telerp/Philadelphia
 Buyer Name BASSETT,LAURA

Phone/Fax /
 CPE 95/10/11537
 Account Types National/Political
 Billing Type Standard
 Comments OBAMA FOR AMERICA

Contract # 325176

Date Entered 08/02/12
 Last Modified 11/01/12
 Entered By Jill Hipskind
 Headline # 06260355

By Broadcast Month
 Oct. 2012 129 \$191,115.00
 Nov. 2012 10 \$14,455.00
 Grand Total: 139 \$205,570.00

Charlotte (WSOC)

Spots **Rate**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)	4	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/12/12
17.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)	4	X	X	X	X	X			4	\$1,300.00	\$5,200.00	Charlotte (WSOC)		10/12/12
18.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	6	X	X	X	X	X			6	\$1,500.00	\$9,000.00	Charlotte (WSOC)		10/12/12
19.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7P- 7:30P (EST)							1	1	\$490.00	\$490.00	Charlotte (WSOC)		10/12/12	
20.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	6P- 6:30P (EST)							1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/12/12	
21.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7P- 7:30P (EST)							4	4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12	
22.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	7:30P- 7:50P (EST)							4	4	\$1,600.00	\$6,400.00	Charlotte (WSOC)		10/12/12	
23.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:02A (EST)							4	4	\$700.00	\$2,800.00	Charlotte (WSOC)		10/12/12	
24.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	8P- 10P (EST)							2	2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/12/12	
25.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10P- 11P (EST)							1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/12/12	
26.0	Normal Line / Spot	10/16/12-10/16/12	6	:30	9P- 10P (EST)							2		\$6,000.00	\$12,000.00	Charlotte (WSOC)		8/2/12	
27.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	10P- 11P (EST)							1	1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/12/12	
28.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	8:30P- 9P (EST)							1	1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12	
29.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	9P- 9:30P (EST)							1	1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/12/12	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract #**325176**

Schedule Dates	Date Entered	08/02/12	Charlotte (WSOC)
Advertiser	Last Modified	11/01/12	By Broadcast Month
Agency	Entered By	Jill Hipkirk	Spots
Product	CO-OP	No	Rate
Greer, Margolis, Mitchell & Associates (2890)	Headline #	06260355	\$191,115.00
Political - Federal Candidate (1067)	Demo		
1537/OBAMA FOR AMERICA (134149)	Order Type		
Telerep/Philadelphia, Philadelphia (1057)	Package Deal		
Telerep/Philadelphia, Philadelphia (1057)	Commission %	15.00	
BASSETT,LAURA	Commission	\$30,835.50	

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Phone/Fax /
CPE
Buyer Name
Sales Office
Brand
Salesperson

95/10/1/1537
National/Political
Comments
OBAMA FOR AMERICA

Net Total
Sales Tax
\$174,734.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	10P- 11P (EST)				1			1		1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/12/12
31.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	8P- 9P (EST)					1		1		1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/12/12
32.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	9P- 10P (EST)					1		1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
33.1	Normal Line / Spot	10/18/12-10/18/12	5	:30	10P- 11P (EST)					1		1		1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/12/12
34.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	8P- 9P (EST)					1		1		1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/12/12
35.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9P- 10P (EST)					1		1		1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/12/12
36.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	10P- 11P (EST)					1		1		1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/12/12
37.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	7P- 8P (EST)					1		1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/12/12
38.2	Normal Line / Spot	10/21/12-10/21/12	5	:30	8P- 9P (EST)					2		2		2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/12/12
39.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9P- 10P (EST)					1		1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/12/12
40.1	Normal Line / Spot	10/16/12-10/21/12	4	:30	11P- 11:35P (EST)					6		X	X	X	\$1,200.00	\$7,200.00	Charlotte (WSOC)		10/12/12
44.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)					1	X			1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
45.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	10A- 11A (EST)					1	X			1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
46.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11A- 12P (EST)					1	X			1	\$675.00	\$675.00	Charlotte (WSOC)		10/12/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station(s):

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 325176

Date Entered 08/02/12
Schedule Dates 10/16/12-11/03/12
Advertiser Pol/B Obama/D/Pre/US (16256)

Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Salesperson 1537/OBAMA FOR AMERICA (134149)

Sales Office Telerep/Philadelphia, Philadelphia (1057)
Buyer Name BASSETT, LAURA

Phone/Fax Telerep/Philadelphia
CPE BASSETT, LAURA

Comments OBAMA FOR AMERICA

Date Entered	08/02/12	Charlotte (WSOC)	Spots	Rate
By Broadcast Month	11/01/12		129	\$191,115.00
Entered By	Jill Hipkirk		10	\$14,455.00
CO-OP	No			
Headline #	06260355			
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$30,835.50			

Date Entered	08/02/12	Charlotte (WSOC)	Spots	Rate
Last Modified	11/01/12		129	\$191,115.00
Entered By	Jill Hipkirk		10	\$14,455.00
CO-OP	No			
Headline #	06260355			
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$30,835.50			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/12/12
48.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P- 5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		10/12/12
49.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
50.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	X							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/12/12
51.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/12/12
52.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
53.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7:30P- 7:56P (EST)	1	X							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/12/12
54.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/12/12
55.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P- 12:02A (EST)	1	X							1	\$700.00	\$700.00	Charlotte (WSOC)		10/12/12
56.1	Normal Line / Spot	10/19/12-10/19/12	6	:30	12:05A- 12:35A (EST)	2								2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/12/12
57.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:30A- 6A (EST)	3	X	X	X	X				3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/12/12
58.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A- 7A (EST)	3	X	X	X	X				3	\$1,175.00	\$3,525.00	Charlotte (WSOC)		10/12/12
59.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	2								2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/12/12
60.0	Normal Line / Spot	10/16/12-10/19/12	4	:30	8A- 9A (EST)	2								8	\$975.00	\$7,800.00	Charlotte (WSOC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890)

Political - Federal Candidate (1067)

1537/OBAMA FOR AMERICA (134149)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia
BASSETT, LAURACommission %
15.00Commission
\$30,835.50**Contract #****325176**Date Entered
08/02/12By Broadcast Month
Oct. 2012Spots
129Rate
\$191,115.00Comments
Grand Total:
139

\$205,570.00

 Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007CPE
Buyer Name
Phone/Fax
Sales Office
Comments

/

95/10/1/1537
National/Political

/

OBAMA-FOR AMERICA

/

Net Total
\$174,734.50

Sales Tax

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